

# SONIA PARKER

FRONT-END & DIGITAL DEVELOPER

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## COMPETENCIES

Web Design & Development  
Requirements Gathering  
Code Review & Guidelines  
Project Management  
Custom Themes & Plugins  
Client Engagement  
Front-End & Back-End  
Agile Methodology  
User Experience (UX/UI)  
Quality Assurance & Testing  
Technical Documentation  
Cloud Infrastructure (Azure)  
CMS Development & Integration  
Content Strategy & Production  
Digital Product Development  
Performance Optimisation

## EDUCATION

### Bachelor of Arts (Digital Experience & Interaction Design)

Curtin University / 2023

Developed comprehensive knowledge of design products and applications, including UI/UX principles.

### Azure Administrator Associate

Microsoft / 2023

### Web Development Immersive

General Assembly / 2018

### Master's Degree, International Economics (Minor: English Translation & Interpretation)

Voronezh State University / 2014

Specialised in global markets and trade, plus advanced Business English training.

## PROFESSIONAL PROFILE

A highly passionate, quality-driven professional who has demonstrated success designing and developing front-end applications for clients in different industries. Collaborated with technical teams to develop user-friendly, responsive websites with a focus on preparing clean, reusable and performant codes. Used various web technologies and frameworks such as HTML5, jQuery, React, Vue.js, and PHP. Applied sound knowledge of UX/UI practices to design appealing websites and improve user experience. Demonstrated the ability to work as part of a team, within an Agile environment, and against strict guidelines.

## EXPERIENCE

### Independent Projects & Career Break

*Film Lady Productions / Self-directed / Dec 2025 – Present*

Taking this opportunity to pursue independent creative and technical projects under the Film Lady Productions banner, with a focus on continued professional development.

#### Key Activities:

- Producing and self-publishing Kino Royale (kinoroyale.net), an independent podcast covering film and literary adaptation — managing all aspects including audio production, content writing, web presence, and cover art design.
- Designed, developed and maintain Cinefile Blog (cinefileblog.com) — a film reviews and criticism site built as a headless CMS project with a modern front-end stack.
- Self-directed learning via Udemy, with courses focused on modern React applications, TypeScript deep dives, and AI development workflows.

### Front End Developer & Digital Designer

*Ping Works / Oct 2019 – Nov 2025*

#### Core Responsibilities:

- Provided front-end development and design services to major clients such as Westrac, Secure Parking, and Experience Gold Coast.
- Contributed to the development of high quality, contemporary websites from gathering requirements to design, testing and deployment.

## PROFESSIONAL SKILLS

Relationship Building  
Time Management  
Emotional Intelligence  
Attention to Detail  
Communication  
(Verbal/Written)  
Planning & Organisation  
Stakeholder Management  
Problem Solving & Critical Thinking  
Adaptability & Continuous Learning  
Translation & Interpretation

## LANGUAGES

Russian (Native)  
English (Fluent)  
French (Working Proficiency)  
Spanish (Working Proficiency)  
Thai (Elementary)

## TECHNICAL SKILLS

HTML5 | CSS3 | Bootstrap  
SaaS | JavaScript | jQuery  
Vue.js | React | TypeScript  
Sitecore | Shopify | Strapi  
Kentico | Umbraco | Zesty  
Adobe Business Catalyst  
Adobe XD | InVision | Figma  
Certified Microsoft Azure Administrator (AZ-104)  
Adobe Suite (Photoshop, Illustrator, InDesign) | Canva  
Netlify | Github | Railway  
Render | Vercel | Cloudflare  
Claude AI | Claude Code  
Chat GPT | Gemini AI

- Delivered web solutions that were functional, suitable and highly performing by creating clean, reusable and reliable code.
- Maintained optimal performance with minimal downtime by supporting the quality assurance process and troubleshooting technical bugs.
- Prepared version control of source code, change requests, and related design/technical documentation.
- Created exceptional user-friendly designs by enhancing websites with new features, better layouts, and intuitive designs.
- Worked in an Agile environment, displaying the confidence to participate in sprint meetings.
- Ensured all activities complied with software development practices such as coding guidelines, testing, code review, and documentation.

### **Key Achievements:**

- Contributed to designing and developing a headless CMS-based Secure Parking's website ([www.secureparking.com.au/en-au/](http://www.secureparking.com.au/en-au/)).
- Completed a total redesign and redevelopment of a real estate agency's website in Sitecore CMS and .NET.
- Supported an extension build to Westrac's Sitecore CMS-based website in Vue.js ([www.westrac.com.au](http://www.westrac.com.au)).
- Created a customised customer portal running on Blazor framework, JS integration and C# back-end for Timezone.

## **Front End Developer**

*Pretty Digital Agency / Oct 2018 – Oct 2019*

### **Core Responsibilities:**

- Worked within a marketing agency with a focus on supporting clients to improve their digital presence.
- Managed the design and delivery of front-end projects for clients in various sectors (e.g. investment, consultant, equipment, home décor).
- Contributed to the development, delivery and management of eDMs to ensure positive return-on-investment (ROI) results are achieved.
- Worked with the development team on migrating websites from Adobe Business Catalyst to Kentico.
- Built strong relationships with clients while maintaining communication on project progress.
- Applied thorough knowledge of .NET MVC, C#, JavaScript, PHP, and Liquid.

### **Key Achievements:**

- Delivered front-end projects in a variety of CMS systems (e.g. Kentico, Umbraco, Shopify, WordPress).
- Integrated Kentico CMS and .NET for an investment consultancy client's platform.
- Designed a website in WordPress with PHP and JavaScript for a boutique home décor agency.
- Improved an electric bike company's platform (Shopify) by integrating custom components and a payment gateway.